

## LIVE U-KNIGHTED

**The Royal Court:** Leadership campaign. “Nobles” / Senior management are asked to make a leadership gift before the formal kickoff.

**Kickoff:** The Great Feast & Knighting Ceremony. Family-style luncheon for everyone. Show the video, hear a speaker and get the campaign details. Give everyone a brochure and a pledge card (or have e-Pledge cards sent during your kickoff).

**Treasures of the Realm:** Name entered into a raffle for prizes to be won at the wrap-up party. One entry for making a pledge, one entry for pledging within 24 hours of receiving your pledge card, and one entry for increasing your pledge.

**Coat of Arms Competition:** Have everyone design and display his or her own personal coat of arms. People spend \$1 to vote for their favorite. The winner is revealed and gets a special prize at the wrap-up party.

**Tournament of Champions:** People pay to enter a tournament and play different games of skill. The person to score the most points is named “Champion of the Realm.” Half the proceeds from the tournament fees go to the Champion; the other half is donated to the campaign.

**Ruler for a Day:** People purchase raffle tickets for \$5. The winner gets to switch jobs with the CEO for a day (alternative: park in the CEO’s spot for a day).

**Beware of Dragons:** Daily game. Dragons will magically appear in your office! In order to get rid of them, you must pay \$5 to the Dragon Master, but you can tell him whom the dragons should visit next.

**Wrap-up:** Ye Olde Pub. Serve Renaissance treats and decorate a room to look like an old pub. Entertain people with actors and/or musicians. Reveal results of campaign, announce winner of King for a Day competition, and hand out raffle prizes.